



FUNDRAISING FOR JESSIE'S FUND

Jessie's Fund helps seriously ill children and those with special needs through the therapeutic and creative use of music. Many of the children we work with cannot speak, so music can really help them to express themselves.

Here are some examples of what the money you raise would contribute towards:

- ◇ £30 would buy a small djembe drum
- ◇ £40 pays for an hour's music therapy
- ◇ £250 will fund a day's music therapy
- ◇ £2,500 will fund a 5 day creative music project in a special school

YOUR FUNDRAISING

There are all sorts of ways in which Inner Wheel members in Great Britain and Ireland could raise money for Jessie's Fund. Here are just a few ideas. More can be found at www.raisingfunding.co.uk, along with important information to help you make your event safe and legal.

Plant sales Do you have green fingers? Too many seedlings, or splitting plants in an overcrowded border? Invite friends for a plant sale combined with a coffee morning.

Cake and preserves sales Maybe you make more jam or chutney than you can consume or perhaps you love baking. Set up a stall and ask friends to get busy in the kitchen too!

Cocktail evening Have fun looking up recipes and getting those shaking moves going.

Pamper event Get a variety of nail varnish colours, luxury hand creams, scented candles and ask your friends for a donation to attend.

Come Dine With Me Arrange for a group of friends to host a dinner party each and suggest an appropriate donation. It could be themed - Italian, Spanish, Halloween for example.

Knit and natter day Get together with friends to hone your handicraft skills, put on a nice lunch, suggest a donation.

Recycle stamps and gadgets Save used stamps and old phones or other gadgets and get in touch with us for information about where to send them.

Time for Tea and Trinkets Have a tea party and ask people to bring their old costume jewellery and unused or broken watches - get in touch with us for more information on how we can turn these into money.



WE CAN HELP YOU

Here are some things we can send you to help with your fundraising:

- ◇ leaflets
- ◇ newsletters
- ◇ posters
- ◇ sponsorship/Gift Aid forms
- ◇ collecting boxes
- ◇ invitation templates

Get in touch by phone (01904 658189) or email (info@jessiesfund.org.uk) if you'd like us to help.

PUBLICITY FOR AN EVENT

Use every form of communication available to you to tell people about your event – phone, email, facebook, twitter, texts, local press, local radio, even birthday and Christmas cards. Don't forget to tell people the essential details, like where and when the event takes place. Email us your event details and we'll include it on our website, facebook page and our newsletter.

If you'd like guidance on how to write a press release, get in touch with us by phone (01904 658189) or email (info@jessiesfund.org.uk).

TIPS

Give yourself plenty of time to organise your event and make a list of everything which needs doing.

Ask friends and family to help - often they're only too willing!

If you're employed, consider asking your employer to match the money you raise - double your fundraising!

If you hold a raffle you have to have a Lotteries Licence from your local council. The exception to the rule is if your raffle is at an event and you sell all the tickets at that event and not in advance.

It's a legal requirement to state 'Jessie's Fund, registered charity no. 1045731' on all printed material.

Please note that you are organising an event on our behalf at your own risk. In the event of any loss or injury, Jessie's Fund is unable to cover your costs.

WHAT TO DO WITH THE MONEY YOU HAVE RAISED

Please send any funds you have raised to your District Treasurer, letting them know that you have raised it for Jessie's Fund, the chosen charity of the Association President 2018-2019. At the end of the year it will contribute to what we hope will be a wonderful total, making a huge difference to the number of children Jessie's Fund can help.

“ I have always found music to be a gateway into Alfie's world and one of the only ways to be able to communicate with him. The benefits to Alfie are indescribable. It was wonderful to see all the children in Alfie's class also benefiting from the week that Jessie's Fund were in the school, and also the way it motivated the teachers. ”

